|  |  |  |
| --- | --- | --- |
| **Past Perfect** | **Present Perfect** | **Future Perfect** |
| Had + V3(ed) | Have/has +V3 (ed) | Will have + V (ed) |
| Действие, завершенное *до определенного момента* в прошлом | Действие, завершенное *к настоящему моменту* или завершено в период настоящего времени | Действие, законченное *до определенного момента* или начала другого действия в будущем |
| She had planted roses **before** he came  I had come back **by** 5 o’clock  **By the time** | She has **already** planted roses  **Yet, ever, almost, just, for, since** | She will have planted roses **before** he comes  I will have come back **by** 5 o’clock  **By the time** |

**Ex. 1.** Translate the sentences using Past Perfect, Future Perfect or Present Perfect.

Example: Мы сделали уроки до прихода отца. We had done homework before dad came

1. Я только что сдал экзамены
2. Он вернулся домой к 9 часам
3. Она вернется домой к 5 часам
4. Она напишет письмо к тому времени как он приедет
5. Я приготовила пирог к приходу гостей
6. Вы только что ограбили банк

|  |  |  |
| --- | --- | --- |
| **Past Perfect Continuous** | **Present Perfect Continuous** | **Future Perfect Continuous** |
| Had been +Ving | Have/ has been +Ving | Will have been +Ving |
| Действие, которое началось в прошлом и *продолжалось* до определенного момента в прошлом | Длительное действие, начавшееся в прошлом и продолжающееся по н.в. | Действие, которое начнется в будущем и *будет длится* до определенного действия / момента в будущем |
| I had been doing my lessons **for an hour** *when* my parents came | I have been doing my homework **for two hours** | He will have been doing his lessons **for 3 hours** *when* my friend telephones me |

**Ex. 2.** Open the brackets using Past/ Future or Present Perfect Continuous

1. I (to do) my lessons for three hours when she comes
2. The teacher (to correct) mistakes for 1 hour when pupils come into the class
3. She (to write) the tests for ten minutes
4. It (to rain) for two hours
5. She (to sleep) for 2 hours when we returned
6. She (to take) the bath for ten minutes when I rang her

**What is advertisement?**

Advertisement is a marketing tool. It is used to promote or sell a product, service or idea.

**Functions of advertisement**

One of the main functions of advertisement is to attract public interest to something. It is also used to maintain this interest and constantly remind us of a product or a service.

**Types of advertisement**

With the development of mass media a lot of different types of advertisement have appeared. Depending on a purpose, advertisement can be political, commercial or social.

Commercial ads often try to increase consumption of their products or services through "branding", which associates a product name with certain qualities in the minds of consumers.

 Advertising is communicated through various mass media, including traditional media such as newspapers, magazines, television, radio; and new media such as search results, blogs, social media or websites.

**Advantages and disadvantages**

The main advantage of advertising is that it helps to generate sales. Thanks to advertising we learn about new products and services. On the other side, we cannot fully eliminate it, because it is everywhere.

<https://puzzle-english.com/directory/perfecttense>

<https://englishka.ru/vremena-v-anglijskom-yazyke/perfect-continuous/>

Упражнения письменно